



FONDAZIONE  
BONOTTO



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## “Self-care and Care for Others: Mail Art Project”

### ARTISTS WANTED

#### ART. 1 – THEME

The Training and Development of Human Resources office of ASL BI organizes the “**Self-care and Care for Others: Mail Art Project**” call, a no prize, no jury, and no fees project focused on self-care and care for others.

**Care** is an essential dimension for humankind. A universal, multifaceted and never-ending theme, constantly asking for new explorations, reflections and creative representations.

**Self-care** is the very most essential condition to everyone’s growth and blooming, the only way to reach self-consciousness, to give a name to our desires and expectations, as well as to our sufferings and discomforts. It means striving for our good life, as people.

**Care for Others** is the natural movement towards each other, which arises from empathy: it is interest in others’ conditions, thoughts, feelings and emotions. Caring for others is the main condition of a relationship that places others’ well-being on a par with ours.

The main theme of this call is linked with the pandemic we experienced in the last two years: what has this experience taught us about caring? And what about self-care and care for others?

#### ART. 2 – HOW TO PARTICIPATE

The Call is open to all artists worldwide over 18 years of age. Every artist can enter a **maximum of three works**.

#### ART. 3 – TECHNICAL SPECIFICATIONS

- Each work must be by an only artist, who must own its **authorship**.
- All works must be **unreleased and authentic**.
- Size: **about 4” x 6” (10 x 15 cm)**.
- Free choice of technique – illustration, graphics, photography, etc. Material: we recommend using cardboard or some similar material.
- **Works containing offensive or vulgar content will be excluded** from the call, according to the unquestionable evaluation of the Organizers. It is also **forbidden** to include pictures of individuals who have not given explicit consent to appear on the artworks. The Organizers will not be responsible for any of these violations.

- Artists have to write in capital letters their name and surname, Country and (possibly) e-mail on the back of their artworks.

#### **ART. 4 – DEADLINE**

Deadline for submission will be January 15, 2022. All works have to be mailed to the address below:

**Mail Art ASL BI  
Casella Postale 373  
Ufficio Postale Biella Micca – 13900  
Biella (BI)  
ITALY**

Mail Art must be postmarked no later than the said deadline to be considered a valid entry.

#### **ART. 5 – EXHIBITION**

All submitted works will be featured on the website [vocieimmaginidicura.it](http://vocieimmaginidicura.it) and displayed during the exhibition which will take place at Fondazione Pistoletto (Via Serralunga 27, 13900 Biella) in April 2022. Any information about other future exhibitions will be available on the website [vocieimmaginidicura.it](http://vocieimmaginidicura.it).

#### **ART. 6 – RETURN OF WORKS**

Works will not be returned and they will be kept in the archive of the Training and Development of Human Resources office of ASL BI, which is entitled to make a discretionary use of them. For every use, the artist will be correctly credited.

#### **ART. 7 – USE AND REPRODUCTION OF WORKS**

Artists shall grant to ASL BI the right to reproduce any of the works fee-free, including publication on websites, social networks and any other form of communication and promotion, with particular reference to the educational activities referred to the main theme of this call: self-care and care for others.

By participating, authors declare that they are the only owners of the works.

#### **ART. 8 – CONSENT**

Artists expressly authorize the Training and Development of Human Resources office of ASL BI to process the personal data in its possession in accordance with the Italian dispositions on personal data protection, also to include them in databases operated directly by ASL BI or third parties appointed by the same.

Participation to the “Self-care and Care for Others: Mail Art Project” call implies unconditional acceptance of all articles stated in the present instrument.

**Contact:** [curamailart@gmail.com](mailto:curamailart@gmail.com)

**Facebook:** [Pensieri Circolari](https://www.facebook.com/PensieriCircolari)

**Instagram:** [@mailart\\_project](https://www.instagram.com/mailart_project)

**#MAP21**